

# TRANSFORMING >> TRANSPORTATION™

In-Person Forum | March 19-20, 2024 | #TTDC24

Development Partner Invitation

MOBILIZING FINANCE FOR  
CLIMATE ACTION

## >> FORUM PLENARY THEMES

- ▶ **Scaling Finance for Low-Carbon Transport**
- ▶ **Just Transition**
- ▶ **Green and Efficient Logistics**
- ▶ **Inclusive and Safe Mobility**
- ▶ **Resilient Transport in Challenging Times**

## >> STRUCTURE

- ▶ **2 days** of in-person events
- ▶ **Knowledge Exhibition** and booths
- ▶ **5-6 plenaries** and **15 high-level technical sessions**
- ▶ **Networking events**
- ▶ **Virtual live platform** to watch sessions online

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Leading the Global Debate on Sustainable Transport & Mobility



## DEVELOPMENT PARTNER BENEFITS

Benefits	Development Partner
<b>Event Access</b>	
Knowledge Exhibition Booth: Ability to share and customize content, and have dedicated visitor interaction	✓
Networking: One-to-one and group meetings/chats with participants	✓
<b>Marketing Exposure</b>	
Permanent inclusion in the logo banner on the platform main page, agenda, promo email	✓
Logo & profile on TT website	✓
Mention in press releases (prior to/after the Forum)	✓
Acknowledgment by the Master of Ceremony during opening keynote	✓
Acknowledgment in TT social media	✓

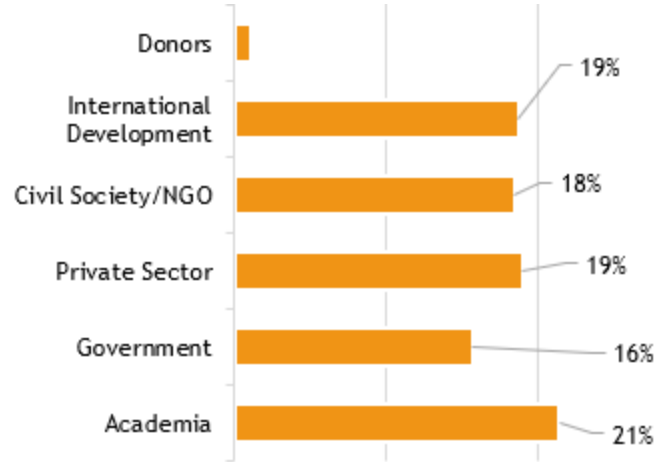
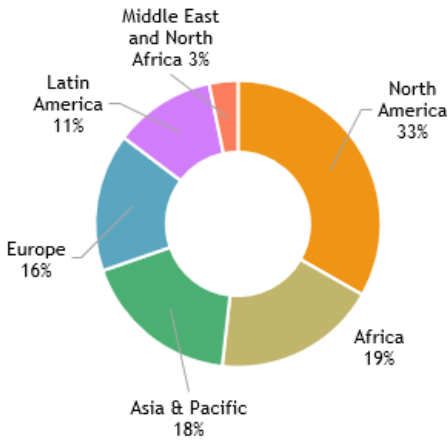
- ▶ **Global exposure** to an audience of approximately 3,000 participants from around the world who will gather and explore ways to make mobility more accessible, safe, green, and efficient for everyone.
- ▶ **Strong brand awareness** – Transforming Transportation is the industry’s top global venue for public, private, and non-profit engagement, with 20+ years of experience in helping drive the global sustainable mobility debate.
- ▶ **One of the foremost global forums** for government decision-makers, CEOs, mobility trendsetters, and leading advocates focused on realizing universal sustainable mobility.
- ▶ **“Front-row” access forum with multi-dimensional impact** – Networking, knowledge sharing, policy discussions, business and partnership development.
- ▶ **A truly inclusive forum**, at no cost to development practitioners, aiming to ensure that the right voices, experiences, and insights from all spheres of the sector are represented. To maintain this objectivity, the Forum is funded solely by our sponsors and the organizers.

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## ▶▶ A STRONG, ACTIVE, AND GLOBAL AUDIENCE



**30,000+**

Livestream & Live platform attendees

**49 million**

Twitter impressions

**2,700+**

Registered from 5 continents, 132 countries

**5,000**

Twitter interactions

\*Figures from *Transforming Transportation 2022*



- ▶ If interested in participating please contact: [sponsor@transformingtransportation.org](mailto:sponsor@transformingtransportation.org), [cibraimova@worldbank.org](mailto:cibraimova@worldbank.org), [wesley.uhl@wri.org](mailto:wesley.uhl@wri.org)

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